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Adhesion

Film

**ATEM** 2025 FAIR



# The 17th Korea Adhesive & Coating & Film Fair

**July 2 (Wed.) ~ July 4 (Fri.), 2025**

**KINTEX**

Coating

Hosted by Ministry of Trade, Industry & Energy

Organized by Korea Adhesive Coating Film Association, Nano Technology Research Association, All about adhesive

Supported by Korea Importers Association, Korea Petrochemical Industry Association,  
Vietnam Paint and Printing Ink Association, The Korea Surface Finishing Master Group

Concurrent  
Exhibitions

 **NANO KOREA 2025**  
The 23rd International Nanotech Symposium & Exhibition

 **Laser Korea 2025**  
The 15th International Laser Technology Exhibition

 **ACE 2025**  
The 10th International Adhesive Coating Exhibition

 **SMART SENSOR KOREA 2025**  
The 10th International Smart Sensor Technology Exhibition & Symposium

 **AM KOREA 2025**

 **E-MECO 2025**

 **나노바이오 특별전시회**

# ATEM FAIR/ACFEX KOREA 2025

## Summary

### Event

The 17<sup>th</sup> Korea Adhesive&Coating&Film Fair

### Period/Venue

2025. 7. 2.(Wed.) ~ 4(Fri.), KINTEX

### Scale

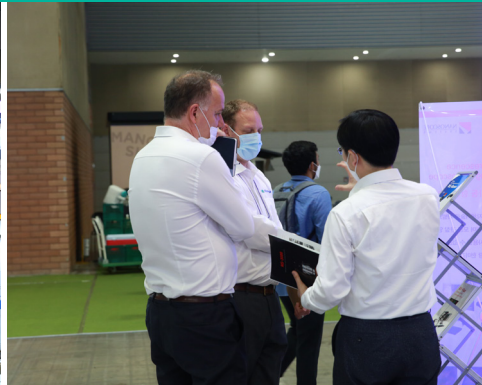
20 Countries, 450 Exhibitors / 50 Countries, 15,000 Visitors

## Future Advanced Adhesive Coating Films Global Business Exhibition



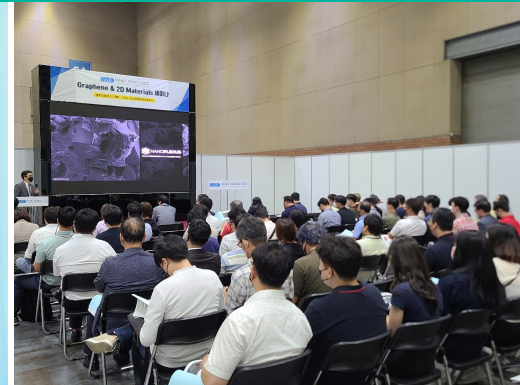
### Adhesive&Coating&Film-convergence advanced technology exhibition

ATEM FAIR is a new technology convergence exhibition covering a total of 8 new technology fields ranging from adhesive coating film tech to nano tech, advanced ceramics, sensors, laser tech and surface treatment tech, AM/3D Printing, Energy Measurement and Control tech, and synergy effect is significant.



### Attending By Global Buyers

ATEM FAIR invites key buyers from major foreign countries such as the United States, Japan, Germany, and China to support participants' global business. In addition, we provide more effective business opportunities through export consultations, networking receptions, and more.



### Showing Latest Trend in Future Industry

ATEM FAIR organizes and operates special pavilions and programs that reflect high-tech technology issues and trends required by the demand industry. In 2025, we will look at trends focusing on future industries.

## Exhibitor & Visitor

### Who will Exhibit?


### Who will Visit?




# Result of Last Exhibition

## Global Adhesive&Coating&Film Business Market



  
Booths  
**661**  
(ATEM 77 booths)



  
Exhibitors  
**356**  
(ATEM 52 exhibitors)



  
Visitors  
**10,661**

### Purpose TOP3

1. Promotion
2. Find new partner
3. Trend research

  
Satisfaction  
**67.9%**



Re-participation rate

**72.4%**  
(more than 3 times)



Real Buyers

**85.6%**

# Exhibit Items



Classification I	Details
Glue	Urethane-based adhesives, epoxy-based adhesives, rubber-based adhesives, acrylic-based adhesives, silicone-based adhesives, heat-melting adhesives, UV-related adhesives
Adhesive	Silicone, acrylic, hot melt, solvent-free, solvent-type
Coating	Color coating, urethane coating agent, epoxy coating agent, silicone coating agent, surface treatment agent, film hard coating agent, nano coating, heat dissipation coating agent, conductive coating agent inorganic coating agent, organic-inorganic hybrid, non-combustible coating agent, heat-resistant coating agent
Film	PC, PET, PU, PMMA etc Optical film, protective film, semiconductor film, touch panel film, solar cell/secondary cell film, AR film, lithium ion cell separator, thermal barrier film, fuel cell electrolyte film
Raw material	General solvents such as hydrocarbons, ethers, acetate, ketones, fluorine solvents, functional solvents, eco-friendly solvents, etc various resins such as monomers and intermediates
Manufacturing	Various coatings such as gravure, slot die, flow, etc
Facility	Stirrer, 3 Roll Mill, Ultrasonic, Planetary Mixer, Emulsifier Sand mill, attrition mill, dinomille
Analysis	Adhesive strength, hardness, abrasion resistance test, thermal analyzer, tensile strength tester, conductivity meter, reflective transmission spectrometer, viscometer, PH meter, UV reliability tester
Equipment	Optical microscope, SEM, XRD, TEM AAS, XRF, ICP, GC, FTIR etc
Technology	Testing specification, analysis/certification testing institution, chemical evaluation law/cultural evaluation law consulting
Consulting	Related Journals, Books, Reports Patent and Technical Consulting
Surface	Electrolytic plating, special alloy plating, chemical film, acid treatment, etc.
Processing	Ion deposition, sputtering, DLC coating etc. Mechanical plating, thermal spray plating, hot plating, laser cladding, anodizing, nano coating, zinc horse coating, etc
Environment	Anti-corrosive plating drugs, decorative plating drugs, electronic component surface treatment drugs, pretreatment agents, post-processing agents, etc
Water treatment	Wastewater treatment, advanced facilities, valuable metal recycling technology, etc



## Participation Guideline

### Application Information

- Early Bird (A) : until December 31, 2024 (12% Discount)
- Early Bird (B) : until February 28, 2025 (10% Discount)
- General : until April 30, 2025

### Participation Fees

unit : usd

Division	Early Bird (A) (~'24.12.31)		Early Bird (B) (~'25.2.28)		General (~'25.4.30)	
Booth type	Shell Scheme	Raw Space	Shell Scheme	Raw Space	Shell Scheme	Raw Space
General Company	2,640	2,200	2,700	2,250	3,000	2,500
Member Company	2,376	1,980	2,430	2,025	2,700	2,250
Note	12% off		10% off		-	

### Online Application

<http://atemfair.kr/eng/main>

### ATEM FAIR/ACFEX KOREA Exhibition Secretariat

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